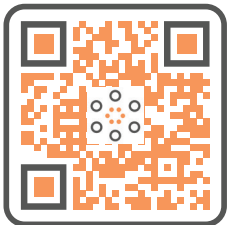








CASE STUDY

eShipper

Boosting eShipper's Operational Excellence with Skailit's Custom Training and Staffing Solutions



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INTRODUCTION

eShipper, led by Imtiaz Kermali, the Vice President of Sales and Marketing, identified a need to augment the capabilities of their product management team to support Adnan Rashid, their Product Manager. Recognizing the need for specialized skills in Excel and leadership abilities for conducting effective team meetings, eShipper partnered with Skailit to source and train an ideal candidate, enhancing the team's efficiency and cohesion without the overhead of traditional training methods.



CHALLENGE



Enhancing Skill Sets for Targeted Needs. The Primary Challenge eShipper Faced was Twofold:

Specialized Skill Requirement:

eShipper needed a candidate with advanced knowledge of Excel formulas to support data analysis and decision-making processes.

Leadership in Team Settings:

While not initially seeking a department head, eShipper required someone capable of leading team meetings and contributing to improved team dynamics and productivity.

SKAILIT'S TAILORED SOLUTION



Understanding eShipper's Distinct Requirements, Skailit Designed a Personalized Approach:

Advanced Excel Training:

Skailit selected a candidate with a foundation in Excel and provided training to elevate their skills to the advanced level required by eShipper, ensuring they could immediately contribute to the team's success.

Leadership Skills Enhancement:

To meet eShipper's need for effective team meeting management, Skailit introduced a unique training module. This was facilitated by an internal business developer who shared best practices in meeting facilitation, aimed at enhancing team collaboration and productivity.

Adaptable and Cost-Effective:

Skailit's solution offered eShipper a way to equip their team with needed skills efficiently and cost-effectively, avoiding the typically high costs and time commitments associated with external training programs.

OUTCOMES ACHIEVED

Elevated Skills, Enhanced Team Dynamics, and Cost Savings

Immediate Operational Impact:

The candidate's advanced Excel capabilities led to immediate improvements in data management and analysis, directly enhancing the team's operational efficiency.

Improved Team Meetings:

Equipped with new leadership skills, the candidate was able to lead effective team meetings, fostering a more cohesive and productive team environment.

Cost and Time Efficiency:

eShipper achieved significant savings by avoiding the expenses and logistical challenges of external training, thanks to Skailit's comprehensive in-house training solutions.

Focused Resource Allocation:

Freed from training concerns, eShipper was able to allocate resources more effectively, concentrating on core business functions and strategic objectives.



CLIENT TESTIMONIAL

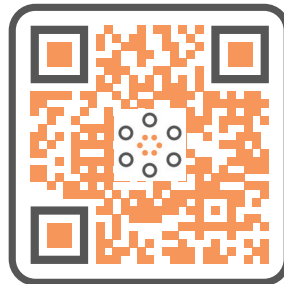
"Skailit's customized training and staffing solution has been a game-changer for us at eShipper. Not only did we receive a team member with exceptional Excel skills, but their ability to enhance our team meetings has transformed our project management process. Skailit delivered exactly what we needed, saving us time and resources in the process."

Imtiaz Kermali, Vice President of Sales and Marketing, eShipper



CONCLUSION

Skailit's innovative approach to training and staffing provided eShipper with a unique solution that addressed their specific needs, boosting their team's capabilities and enhancing overall productivity. This case study demonstrates the effectiveness of Skailit's personalized services in meeting and exceeding client expectations, even in the most specialized scenarios.



Elevate your team's efficiency and productivity with Skailit's bespoke staffing and training solutions. Contact us to discover how we can tailor our services to meet your unique business requirements.

GET STARTED

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